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### American love affair with stocks on the rocks

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**For two decades, Danny Lockwood believed that investing in the stockmarket was essential for a comfortable retirement.**

Like millions of Americans, the 41-year-old West Hollywood resident steadfastly poured money into mutual funds that invest in stocks. For him, a sharp decline in the value of his portfolio meant only an opportunity to add to it at lower prices.

But after two bone-rattling bear markets in eight years, Lockwood is abandoning his blind faith in stocks. Fearing that the "buy and hold" advice that's been drummed into investors might not pay off in the long run, the music-video producer has been unloading some of his stock-fund holdings.

"I've realised I can't count on the market," he said. "I'm not sure I'm going to again let a significant portion of my assets ride on the stockmarket."

He isn't alone.

After a year-long slide that has pushed major stock indexes down as much as 40% from record highs, many people are rethinking their once rock-solid allegiance to stocks, disregarding the advice of experts to stay put.

Although such a reaction is normal in a bear market, the latest collapse appears to be taking a deeper psychological toll than that inflicted by any other market turmoil in 25 years - including 1987's Black Monday stock crash and the punishing bear market that followed the late-1990s' internet bubble.

"What's going on now is dramatically different than in 2000 and in 1987," said Terrance Odean, a UC Berkeley finance professor who studies the behavior of small investors. "What's different is that people have seen the possibility that markets could fail them and that they could do everything they were supposed to do - everything they were told to do - and still not have what they need in retirement."

Investors have yanked a net \$US176 billion from stock mutual funds this year, more than half of it since September 1, according to TrimTabs Investment Research. And the exodus may intensify.

"It reminds me so much of people's reaction after an earthquake," said Michal Strahilevitz, a business professor at Golden Gate University. "You're going about your daily business, and suddenly things that were never frightening are now frightening, and bad things that seemed impossible are now possible."

Some people are taking it to extremes.

Bonnie Reyes, president of a Michigan group that sponsors investment clubs, said a neighbour recently confided that she might withdraw all her money from the stockmarket and keep much of it at home. She was shopping online for a vault.

"I said, 'You can't be serious,' and she said, 'Oh, I'm really thinking about it,'" Reyes recalled.

For a quarter of a century, many Americans embraced the dogma that stocks or stock mutual funds should be the foundation of any retirement nest egg. Sure, the stockmarket would nosedive from time to time, but investors knew it was very likely to outperform other asset classes such as bonds in the long run. In fact, since World War II, stock prices generally took less than a year to erase their losses from a bear market (defined as a market drop of at least 20%), although in some cases recovery took as long as five years.

Many investors looked down on the safest, most conservative investments such as money market mutual funds, bank certificates of deposit and Treasury bills because they all are at great risk of losing value after inflation is taken into account.

As the population aged, the commitment to stocks didn't waver. Some financial advisers counselled clients in their 50s and 60s to keep a sizable portion of their assets in stocks, reasoning that people are living longer these days and don't

want to outlive their money.

As a result, at the end of 2006, of participants in retirement plans between 56 and 65 years old, more than one in four had at least 90% of their money in stocks, and nearly half had at least 70%, according to the Employee Benefit Research Institute.

Even now, the vast majority of investment advisers would strongly urge people not to give up on stocks, especially when most of the damage to their portfolios arguably has already been inflicted.

Most individual investors are sticking with that advice.

"For every client that says to us, 'I want to sell everything or nearly everything,' there's another client who has assets that have been on the sidelines and who is looking to establish positions at deeply discounted prices," said Jeff Morley, an executive in brokerage Charles Schwab & Co's client service group.

But for many, this time is different.

"What's really scaring investors today is whether this mega-meltdown will take 25 years to get back to even, like it did after the Great Depression," said Sam Stovall, chief investment strategist at Standard & Poor's.

Nerves are frayed in part because most people aren't used to gruelling bear markets. One reason stocks became so popular in the 1980s and 90s was that the stockmarket did unusually well in that period. In that context, the bear market of 2000-02 could be explained away by some investors as a fluke triggered by wild speculation in risky, sometimes still-unprofitable, technology companies.

"Even after the tech boom there was definitely this notion that stockmarket investing was to a certain extent easy money," said Maria Crawford Scott, editor of AAIL Journal, a publication of the American Association of Individual Investors. "That notion has definitely ended."

The timing is significant. Many investors had barely recovered from the 2000-02 downturn when the current one began in October 2007. They now are 10 years older than they were at the heyday of the internet boom so they have a decade less to recoup their losses. And if they've kept contributing to their retirement accounts, as most people have, they're staring at far larger losses than they were six years ago.

"Whereas in the beginning of this decade their account balances might have just hit six figures, now they may be in the \$200,000-to-\$250,000 range," said Jack Van Derhei, research director at the Employee Benefit Research Institute. "A 10% drop at \$250,000 has a much bigger psychological impact on them than a 10% drop at \$100,000."

Such a calculation is weighing on Don Abbe, a 55-year-old accounting consultant who lives in Redondo Beach. Abbe considered but decided against dumping the stock funds in his retirement fund. Instead, he's funnelling new cash into money market funds.

"I feel fairly helpless, and I don't know what I can do to change it," he said. "If you stay in the stockmarket long enough, it's supposed to come back up, but I'm becoming more sceptical. This market feels different."

Bill Orton, a 46-year-old political consultant, is going through a similar apostasy. His faith in the stockmarket, merely shaken by the tech crash, is now shattered, he said.

A stock fund he bought a few years ago has plunged in value, while US savings bonds he picked up at the same time have been a rock of stability. Orton now declares himself finished with stocks.

"But I am feeling really good about those savings bonds. I like bonds."

— LA Times



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